

FIRESCOPE TASK FORCE MEETING #88-8

OCC - RIVERSIDE

APRIL 26, 1988

ATTENDING: J. JEFFERY, OES
M. BARROWS, USFS
D. CASTLEMAN, CDF
G. NELSON, LAC
C. CREASEY, LFD
J. FARREL, ORC
B. CRIM, VNC

ABSENT: SBC

GUESTS: BOB EVANS, LAC
MIKE SCHERR, OES
TOM O'KEEFE, CDF
GARY OVERSBY, LAC

HANDOUTS: Task Force Minutes #88-7, April 12, 1988
410-1
Fire Following Earthquake, March, 87

AGENDA: Video Program

NEXT MEETING:

May 18-19, Buellton, Video needs, plans for Hazmat, 410-4, Forms Instructions

May 31, VNC, Thousand Oaks

June 14-15, CDF Sta 49

June 29, TBA

I. Minutes of April 12, 1988 -

MOTION FARREL/SECOND CRIM/APPROVED.

II. USFS

1. Fire Teams - EEO part of Command Staff
2. NIMS incident NIMS agency

III. Video

Video Unit: Gary 25 years field experience
Bob Video experience
Tom CDF video experience

Length: 20-30 minutes

Focus: FIRESCOPE going statewide
5 Year Plan - program element status

Target: **Small fire agencies, legislators**

Approaches: Documentary (training)
Marketing tool (sales)

LFD: Kevin Jorgensen

Bob: Credibility Names - faces familiar
Get interest right away.
Trainee 2 phase - easier to change
Sell - 10-12 minutes 15 minutes max.

Task Force will write storyboard.

Recommendations from three technical specialists.
11 questions to be answered before storyboard or outline.

Cover letter - concerns (10 questions)
Outline - Claude will pull from "Rough Draft Script"
Technical support information.

1. What is the authority and responsibility of the Task Force?
2. Completion date
3. Who will be the producer?
4. Who will be the audience?
 - A. Fire Chiefs
 - B. Politicians
 - C. Non-fire cooperating agencies
5. What are the parameters of funding and budget?

6. Bid process and selection and approval of contract
 - A. Federal
 - B. State
 - C. County

7. Why a video?
 - Slide/sound
 - Brochures (written literature)

8. Final distribution and use
 - Cost for duplication
 - Broadcast quality (1 inch)
 - State/National (FEMA)

9. Available resources for production
 - A. Talent
 - B. Locations
 - C. Equipment
 - D. Facilities - studio, station, camps
 - E. Technical advisors

10. Who gives final approval and decision on content? No more than 3.

11. Price range
 - Low - \$300/min
 - High - \$2,000/min